

General Mills

AMBITIONS IN SUSTAINABLE AND RECYCLABLE PACKAGING



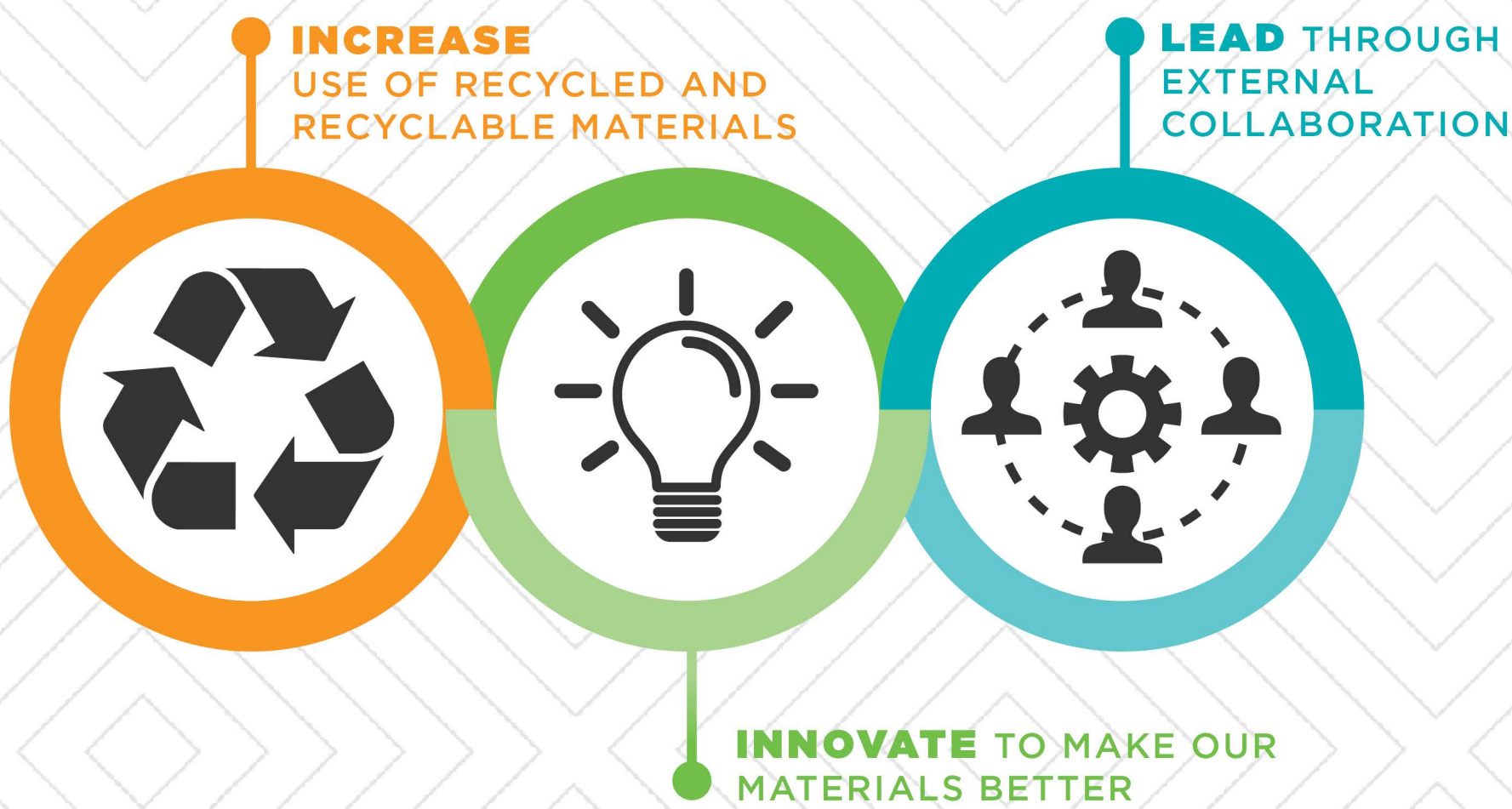
Packaging plays a critical role in preserving the safety, nutrition and quality of the food we make. As responsible stewards of natural resources, we aim to reduce our environmental impact across each product’s full life cycle. Currently, **88%** of our US and **72%** of our EU/AU packaging is recyclable (based on weight).

All General Mills brands will design **100%** of our packaging to be recyclable or reusable by 2030

Our 3 GOALS



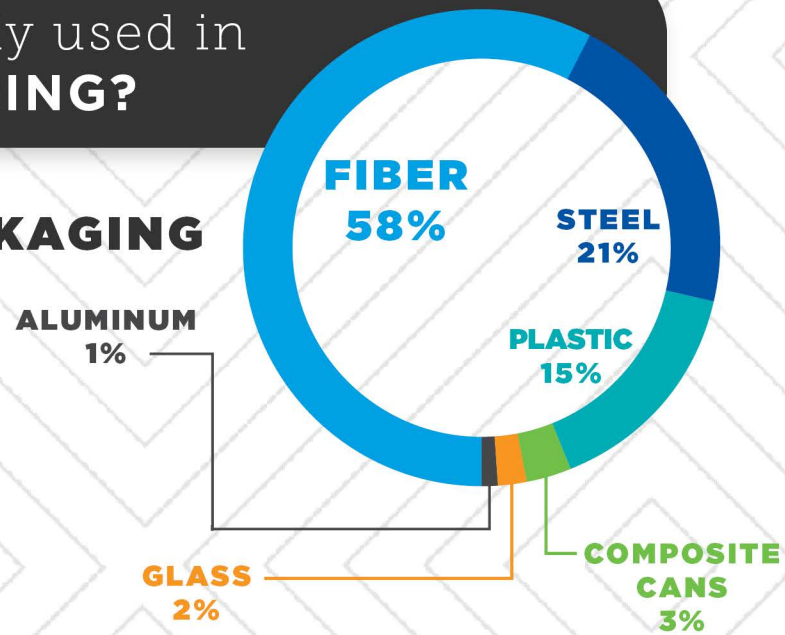
How will we DO IT?



What materials are currently used in GENERAL MILLS PACKAGING?

GLOABL FINISHED PRODUCT PACKAGING MATERIAL* BY WEIGHT

*INCLUDES PRODUCT AND TRANSPORTATION PACKAGING



In 2019, Annie’s became the first major brand in the U.S. to commercialize recycled content in a cereal liner, using at least **35%** postconsumer recycled plastic. And more than **90%** by volume of cereal liners in General Mills U.S. bag-in-box portfolio are recyclable by volume (pounds and RNS).

Progress we’ve ALREADY MADE

