



GENERAL MILLS

# Global Responsibility 2015 Highlights

At General Mills, our goal is to stand among the world's most responsible food companies. We are committed to creating economic, social and environmental value around the world as we pursue our mission of *Nourishing Lives*.



## HEALTH & WELLNESS



**850+**

gluten-free products are available in the U.S. General Mills offers a variety of products to meet diverse consumer needs and preferences.

**400 billion**

grams of whole grain were shipped by General Mills in the U.S. and produced by Cereal Partners Worldwide (our joint venture with Nestlé) in 2014.

**1.8 billion**

servings of vegetables were shipped by General Mills' U.S. retail operations in fiscal 2014 (1 serving = 1/2 cup).



**76%**

General Mills has improved the health profile of more than three quarters of our U.S. retail sales volume since 2005.



## ENVIRONMENT

**68%**

of our packaging volume has been improved since 2009.

**87%**

of our solid waste was diverted from landfills in 2014. Since 2005, we have reduced our waste generation rate by 41 percent.





## SOURCING

### 10x20

We are committed to sustainably sourcing 100 percent of our 10 priority ingredients by 2020 – representing more than 50 percent of our annual raw material purchases. These ingredients include palm oil, fiber packaging, wheat, oats, sugar beets, vanilla, cocoa, dairy, corn and sugarcane.



## WORKPLACE

### 95%

of employees said that General Mills leaders demonstrate a commitment to ethical business.

### 17%

reduction in our global total injury rate in 2014. General Mills is committed to leading with safety in the workplace and in the food we make.

### 36%

Women comprise 36 percent of our Board of Directors and 40 percent of our U.S.-based workforce, reflecting our commitment to diversity and inclusion.



Learn more about how we are *Nourishing Lives* at [www.generalmills.com](http://www.generalmills.com).



## COMMUNITY

### \$151 million+

was donated to charitable causes in 2014 – General Mills has given more than \$1.5 billion to charitable causes worldwide since the General Mills Foundation was created in 1954 (US\$).

### 75%

of General Mills employees worldwide report volunteering in their communities, including 83 percent of U.S.-based employees.

### 1 million

youth benefited from health and fitness education through *Champions for Healthy Kids* since 2002.

