Dear Suppliers,

We want to thank you for your continued support since the global pandemic started many months ago. It hasn’t been easy, and we appreciate the important role you have played.

As you may be aware, General Mills has been dedicated to creating an inclusive workplace for decades, and we see our partners as an extension of that. We believe that Allyship, a journey of authentically supporting marginalized or under-represented communities, can help us reach a true culture of belonging.

As a company, one of the immediate commitments we made after the George Floyd tragedy was to help others on their journey and make our Allyship content available externally. We’ve created a platform accessible from our Supplier Connect where you can find materials and resources. We invite you to use what’s most helpful and share with your teams.

Our purpose is to “make food the world loves,” and we do that, in part, by building trust. Our consumers, customers, employees and anyone else who interacts with General Mills must be able to trust that we’ll always operate with the highest ethical standards – that we will do the right thing, all the time. Beyond Allyship, General Mills will not tolerate any form of discrimination, harassment or abuse of any kind. We believe that societies, economies and businesses thrive when human rights are protected and respected. This includes the rights of all workers in our supply chain as well as access to opportunity by marginalized suppliers. And in addition to compliance with our Supplier Code of Conduct, we hold our partners to the same standard.

If you want to further exchange with us on the topic of Allyship, please reach out to global.inclusion@genmills.com.

Colleen Soukup,
Chief Procurement Officer